

The Milwaukee Outreach Center



MARCH 2006

The Power of One

Sometimes the needs of the urban community can be so overwhelming that a person finds himself saying, "What difference can one person really make?" And this is a good question.

For some people, adversity is a call to action. Rather than cursing the darkness, these people believe that one light and one life can make a huge difference. Robert Rich is one such example. During World War II, he was running a dairy in Upstate New York and working with the War Food Administration. The diversion of milk products to U.S. soldiers caused Rich to think about inventing nondairy alternatives for the home market.

After considerable trial and error, he came up with a soy-based whipped topping that was superior to cream because it could be frozen. Marketed under the name Rich Whip, it became a staple of school cafeterias, restaurants and bakeries. Soon there were nondairy icings, fillings, dessert toppings and a coffee creamer. His company, Rich Products, grew into an international operation with 7,000 employees and annual sales exceeding \$2.5 billion.

Robert E. Rich passed away last month at the age of 92 with the testimony that one person can make a difference in the lives of hundreds and thousands of people.

Volunteering is another example of the power of one at work. Whether as a mentor in our Phoenix program, or as an after-school volunteer, or serving in a project, the power of one is at work. Please contact The Milwaukee Outreach Center and find out how as a volunteer you can make a powerful difference in someone else's life.

The supreme example of the power of one is Jesus. He is the only hope of peace with God in the most trying of times. Even when He was misunderstood, despised, and rejected by men He stayed true to His calling to save us from sin and empower us to be whole and joyous people. He is our only hope for lasting change in our urban community.

God's Word To You:

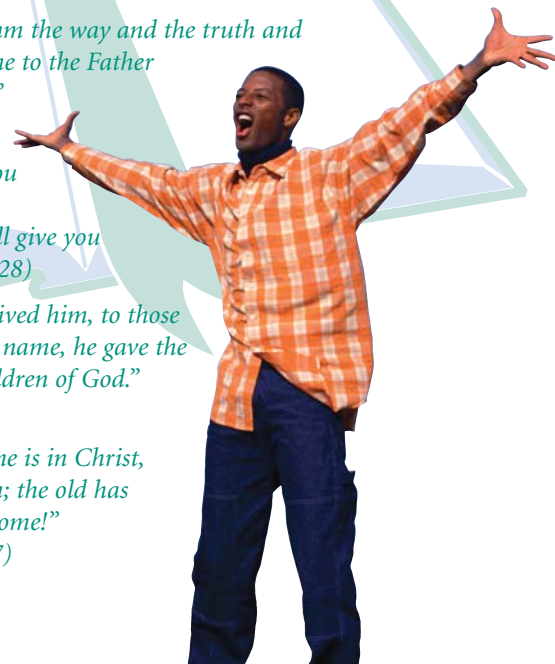
"...for there is no other name under heaven given to men by which we must be saved." (Acts. 4:12)

"Jesus answered, I am the way and the truth and the life. No one come to the Father except through me." (John 14:6)

"Come to me, all you who are weary and burdened, and I will give you rest." (Matthew 11:28)

"Yet to all who received him, to those who believed in his name, he gave the right to become children of God." (John 1:12)

"Therefore, if anyone is in Christ, he is a new creation; the old has gone, the new has come!" (2 Corinthians 5:17)



Coming Events

Walk-A-Thon • May 20, 2006

Join us for a two-mile scenic walk in Milwaukee followed by a delicious picnic lunch. Our goal is love our city and raise awareness and support for the programs of TMOC.

What You Can Do:

1. Identify friends, co-workers, neighbors and businesses that will sponsor you.
2. Be one of the 20 walkers who will raise \$500 in pledges, or
3. Be one of the 20 walkers who will raise \$250 in pledges
4. Walk the Walk-A-Thon

Pledge forms are available. Contributions are tax deductible. Commemorative T-shirts are given to all participants who raise \$50 and polo shirts for those who raise \$150.



Golf Scramble • August 23, 2006

The Evergreen Golf Course is one of the top rated public courses in southern Wisconsin. Located in Elkhorn (40 miles southwest of Milwaukee), it features 27 championship holes that are located on scenic rolling terrain. It offers a challenge and fun experience for all skill levels.

What You Can Do:

1. Find four serious (or not so serious) golfers. Sign up early.
2. Sponsor a foursome for \$400 that includes 18 holes of golf, a cart and lunch.
3. Have your organization, business or vendor sponsor a hole with corporate logo for \$150.
4. Be a coordinator for prizes and awards.



Lake Michigan Classic Cruise • July 14, 2006

Come celebrate with friends and enjoy an evening cruise and benefit dinner for The Milwaukee Outreach Center. Take in the wonders of a summer sunset on Lake Michigan and the sparkling lights of the Milwaukee skyline.

Sailing from Milwaukee harbor, the Princess II is hosting The Milwaukee Outreach Center's second annual benefit dinner and cruise on July 14.

Looking for Direction in 2006?

- Are you searching for answers?
- Wondering what God's plan for you might be?
- The Phoenix Life Skills program teaches people who they really are and how to find meaning in life and work.
- This is an intensive one-week 40 hour course designed to motivate and empower individuals to achieve personal and financial goals.



Dates:

April 24 – 28

June 5 – 9

Time:

8:45 AM – 4:00 PM (lunch provided)

Register: Call The Milwaukee Outreach Center at 414-760-0334.



Inside

✿ The Power of One

✿ Coming Events

✿ Oak Creek Assembly
of God: A Clear Focus
on Missions

✿ Count On Me!

6647 W. Mill Road
Milwaukee, WI 53218

Address Service Requested

NON-PROFIT ORG.
U.S. POSTAGE
PAID
MILWAUKEE, WI
PERMIT NO. 5116

the milwaukee
OUTREACH
center

*Penetrating Lives for
Lasting Change.*

The Milwaukee Outreach Center | 414.760.0334 | Fax 414.760.0399 | www.tmoc.org | email: tmoc@tmoc.org



Michael Rintelman
Executive Director

Executive Director's Update

In the past couple of years we have been asked by some people, why we don't pass out commodities like we had in the past. There are two answers to that question. The first answer is the easiest – those resources are no longer available or have very strict requirements for their use that prevents us from obtaining them for past purposes. The second answer is more

complex, but reflects the heart of TMOOC. Let me share with you a recent example of this.

Twelve years ago I received a call from a young woman who was struggling with some major challenges in her life. Including one which limited her ability to come to our office and talk with me. Instead of having her come to the office, I scheduled weekly telephone calls with her. After several months of these calls, she had made enough progress that she no longer needed to call. Through the years that followed she would call and give me updates on her life. I recently received a phone call from her. She wanted to thank me for my investment into her life saying that she continues to follow the guidance I gave her many years ago – and that she was going to be married! I have to be honest, marriage seemed a near impossibility when I first had contact with her. God's healing work continued in her life, long after I was removed from the picture.

So, what's the second answer? It is our desire and mission to penetrate lives for lasting change! And that takes time, patience and perseverance. One reality that challenged us some years ago was that although we gave away a lot of good things, lives were not being changed significantly. The dependency people had on us grew, but little tangible evidence of a godly change ever occurred.

Friends, you can be confident that lives are being changed for God's glory through this ministry. People are overcoming the many challenges in their lives and experiencing Christ in the process. Your investment in TMOOC pays longstanding rewards like the young woman mentioned earlier. Daily we meet with people who think that there is no hope. By modeling Christ-like character, we develop trusting relationships with each one. But we are few. We need your help in touching more lives for Christ.

Here's how you can help. If you don't already give, consider monthly giving to support the ongoing activities at TMOOC. If you are already giving, consider investing your time as a mentor or coach for one of our students. Don't worry, we will train you and walk you through the process. Someday, you too may receive a call thanking you for investing in the life of another person!

